ADELPHI DIGITAL



INTRODUCTION

Revolutionising the Government Intranet with Drupal

lan Laslett – Adelphi Digital





The problem

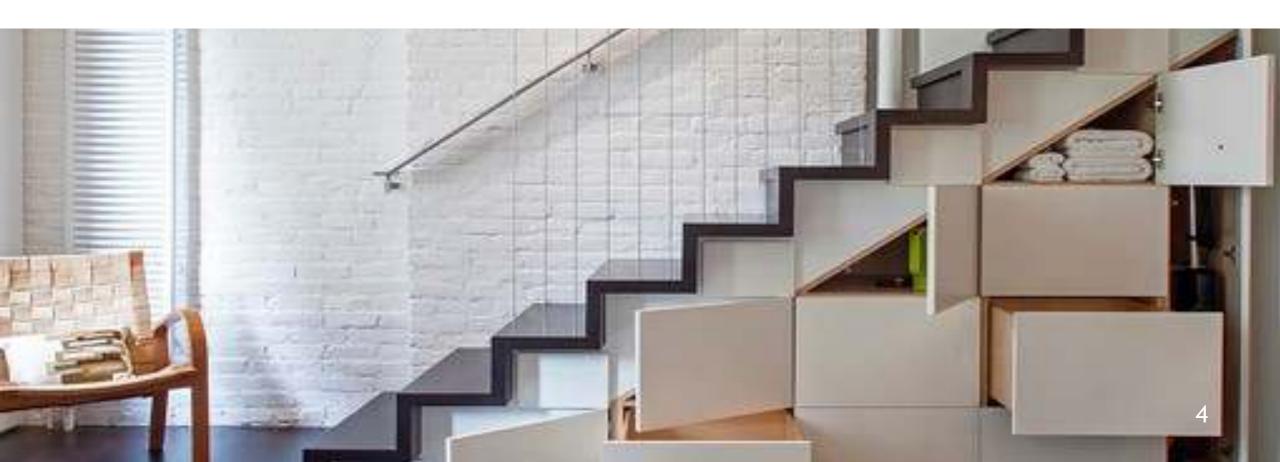
Intranets struggle to deliver a clear purpose in a crowded land of collaboration tools, social media and communications platforms





Why are there so many issues?

Intranets are like a cupboard with a million different things in them, people store all kinds of content, features and functionality into one space without considering whether it's the best location



Issue 1 - Purpose

What is your intranet trying to achieve:

- Communication
- Collaboration
- Functionality
- Process storage
- Document storage
- Personal



Issue 2 - Content

Intranets suffer from:

- Outdated content
- No ownership
- No planned review/archival



Issue 3 – Search

Search issues

- No metadata
- Why doesn't it work like google
- Documents not searched



Issue 4 – Integrations

Belief that all systems live in the intranet

- Active directory
- HR/finance
- Forms
- Documents

$$\int x^5 \sqrt{x^3 + 1} \, dx = \frac{2}{9} x^3 (x^3 + 1)^{\frac{3}{2}} - \frac{2}{3} \int x^2 (x^3 + 1)^{\frac{3}{2}} \, dx$$
$$= \frac{2}{9} x^3 (x^3 + 1)^{\frac{3}{2}} - \frac{4}{45} (x^3 + 1)^{\frac{5}{2}} + c$$



About CDPP







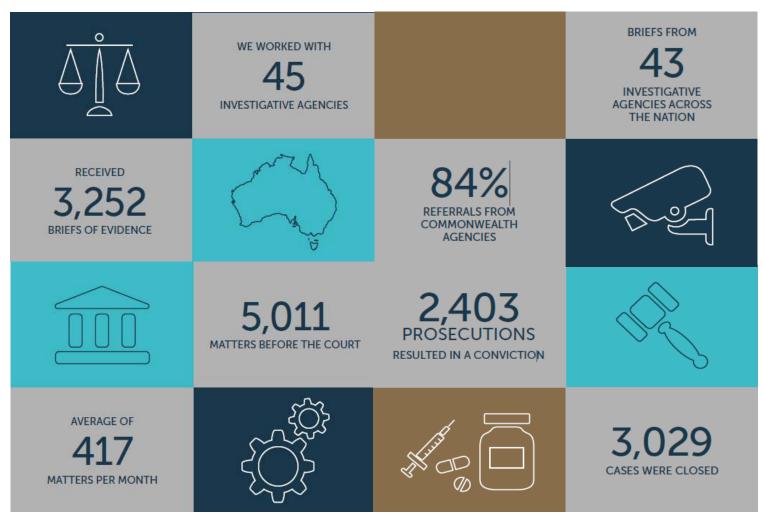






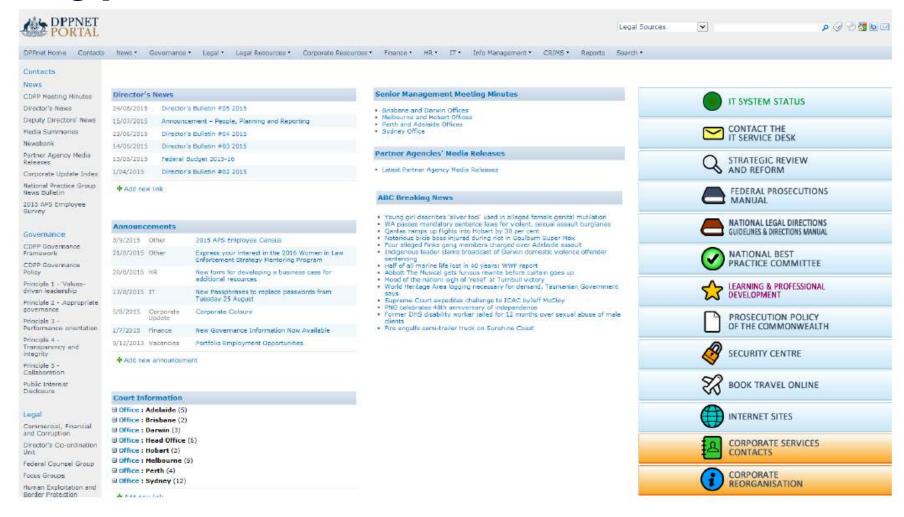


About CDPP





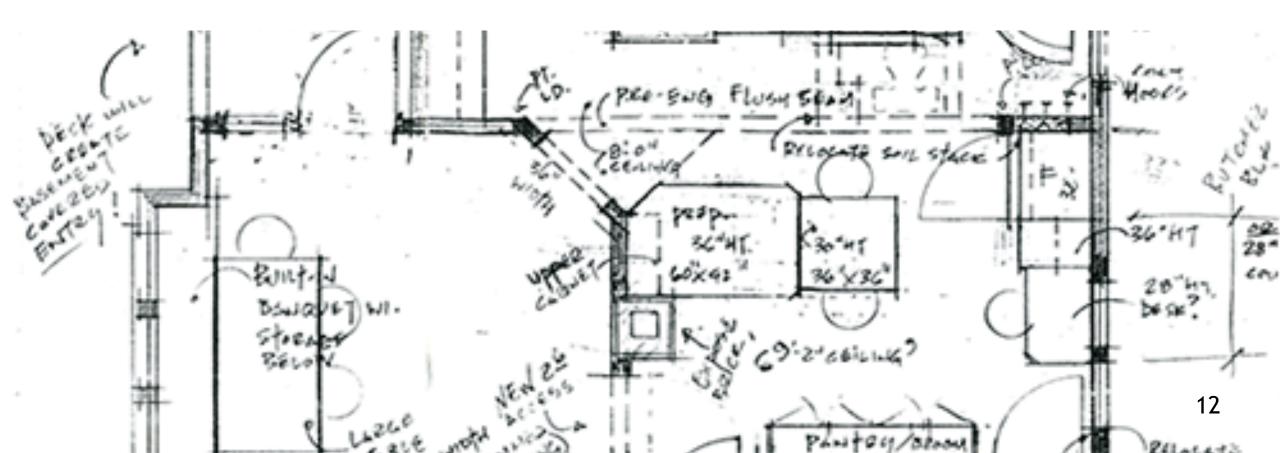
CDPP – existing pain





How do you solve these problems?

CDPP and Adelphi Digital started with this similar list of problems and went about addressing them in a systematic way.





Develop a purpose

What is your intranet trying to achieve:

- Communication
- Functionality
- Collaboration
- Process storage
- Personalisation

Document storage

National Practice Areas covers dedicated pages for the Director, each practice group and external counsel

Legal Centre details Legislation, National Offence guides, Offence resources, Legal policy and procedures, Library and research services, CRIMS, Admin Support, LLPD and Victims and Witnesses

Corporate Centre covers – People, Communications, Governance, Finance, Property, Security and Work health and Safety

Forms and Templates details our key forms (some of which are now e-forms), and branded templates

And **About Us** has information about our role, ELG, practice group model and organisation charts

Importantly — the information is structured primarily based on topic or function, not necessarily a direct connection to our org structure.



Decide on technology to support

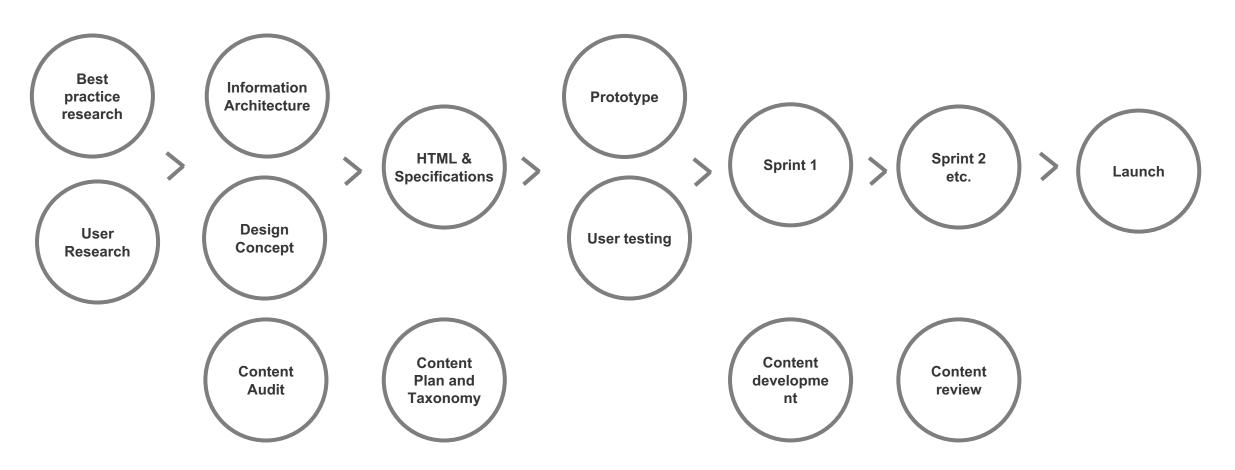
Drupal selected because:

- Consistent with web
- Publishing well understood within organisation
- Supports technical requirements for integrations with AD, library, search etc.
- Open source





Develop a project (in line with the Digital Service Standard)





Initial Research

Best practice research

User Research







THINK AND FEEL

what really matters worries, aspirations preoccupations

HEAR

what friends say what boss says what influencers say

SEE

environment friends what the market offers

SEE AND DO

attitude in public appearance behavior towards others

PAIN

fears, frustrations, obstacles

GAIN

wants/needs, measures of success

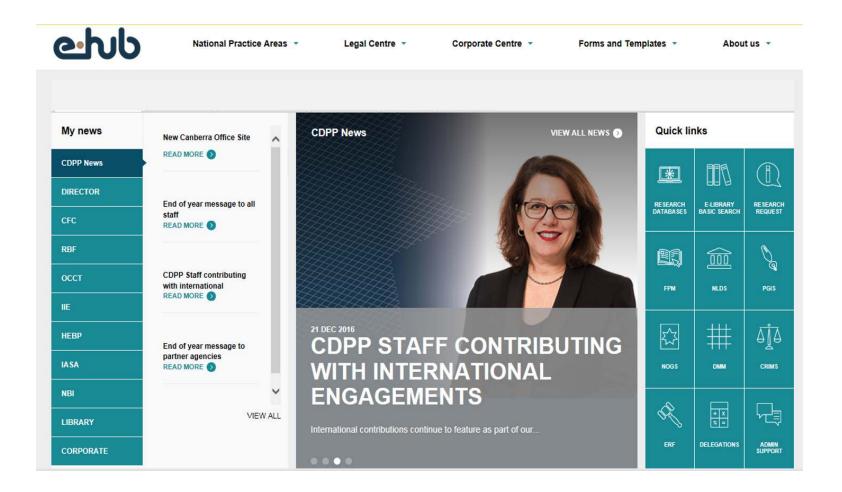


Design, Information Architecture and Content



Design concept

Content Audit



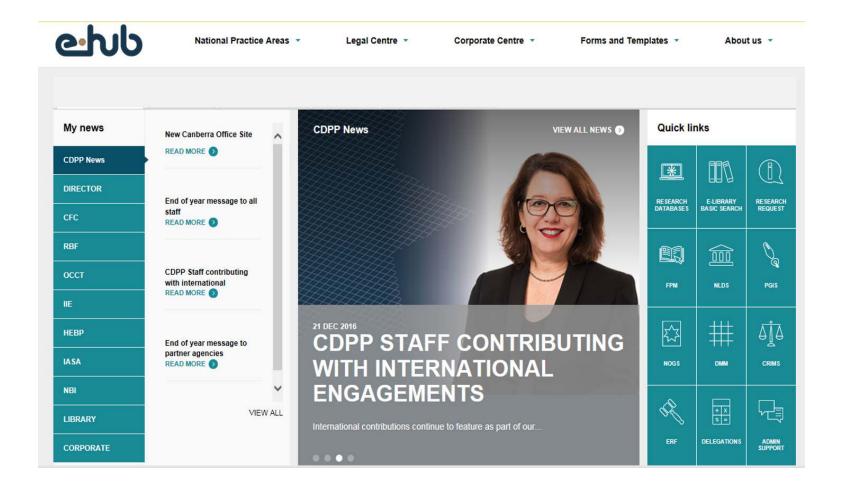




HTML, specs and content plan



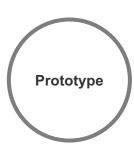
Content plan and taxonomy



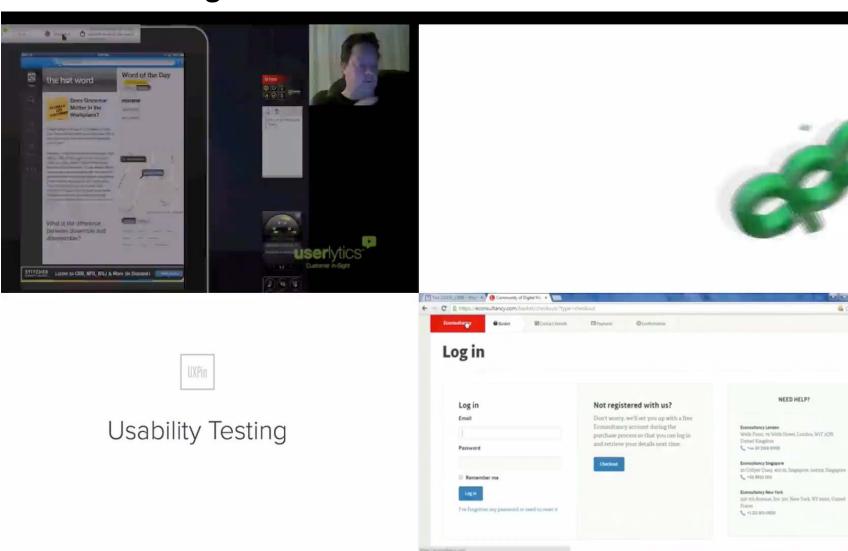




Prototyping and user testing



User testing





Build in an agile manner

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:





Individuals and interactions over Processes and toolsWorking software over Comprehensive documentationCustomer collaboration over Contract negotiationResponding to change over Following a plan

That is, while there is value in the items on the right, we value the items on the left more

© 2001 Kent Beck, James Grenning, Robert C. Martin, Mike Beedle, Jim Highsmith, Steve Mellor,

Arie van Bennekum, Andrew Hunt, Ken Schwaber, Alistair Cockburn, Ron Jeffries, Jeff Sutherland,

Ward Cunningham, Jon Kern, Dave Thomas, Martin Fowler, Brian Marick



Content planning and development



Content developme nt

WHY DO WE HAVE AN INTRANET?

The intranet will help unite the organisation and enable us to achieve our goals.

HOW DOES THE INTRANET HELP US?

The intranet will assist us complete our work by connecting us to the information, systems and tools we need via one central gateway.

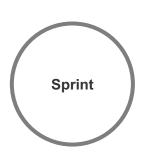
WHAT IS AVAILABLE ON THE INTRANET?

The intranet will contain curated high value content aligned with the organisation's objectives, action plans, processes and procedures.

An effective intranet relies on good content for it to be useful and valued.



Content planning and development



WHO—who is the audience?

WHAT—what do they need to know?

WHY—why is it relevant to them?



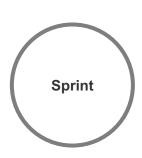
HOW—how much information is appropriate, how should it be structured or presented?

WHERE—where should I direct them, is there related information or resources to link to?

Publishing model – central vs de-centralised model



Content planning and development



Consider the following guiding principles when planning your content:

- 1. **Tailored content**—develop content to meet the needs of the audience not the creator.
- 2. **Outcome-focused**—offer content that is informative, succinct and user-friendly.



- 3. **Fit-for-purpose**—present the information in the most appropriate format.
- 4. **Cross-referenced**—enable staff to cross-reference related material efficiently through links.
- 5. **Current**—save documents where they can accessed via a link from the intranet allowing the latest version to be accessed at all times.



Launch

Use the opportunity to reinforce key messages and communicate with people

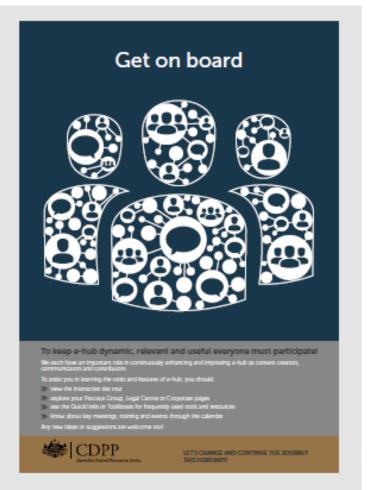




Launch

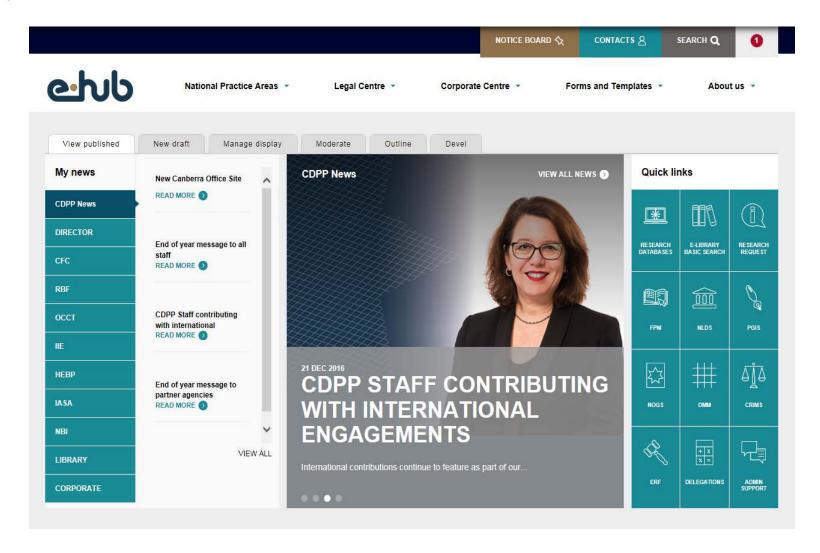






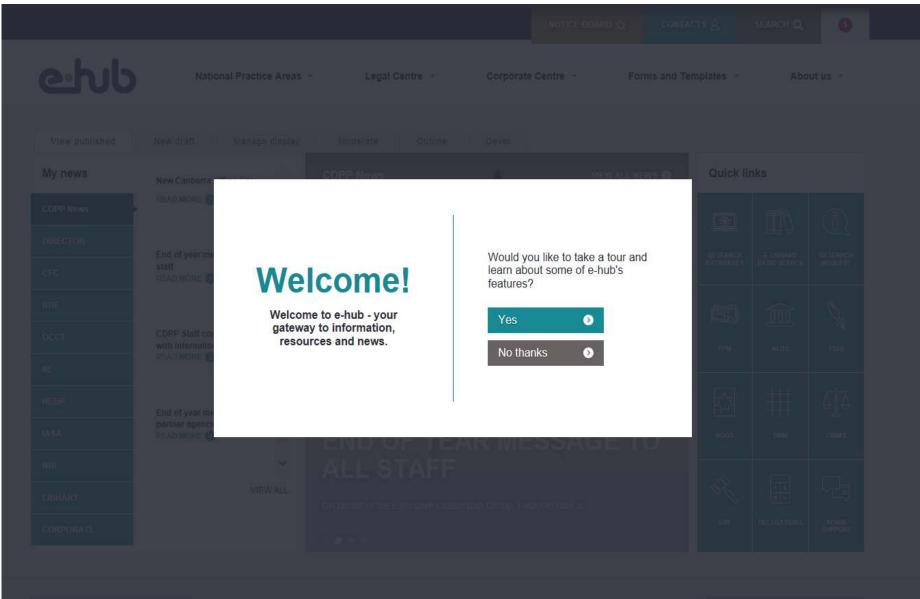


What was delivered



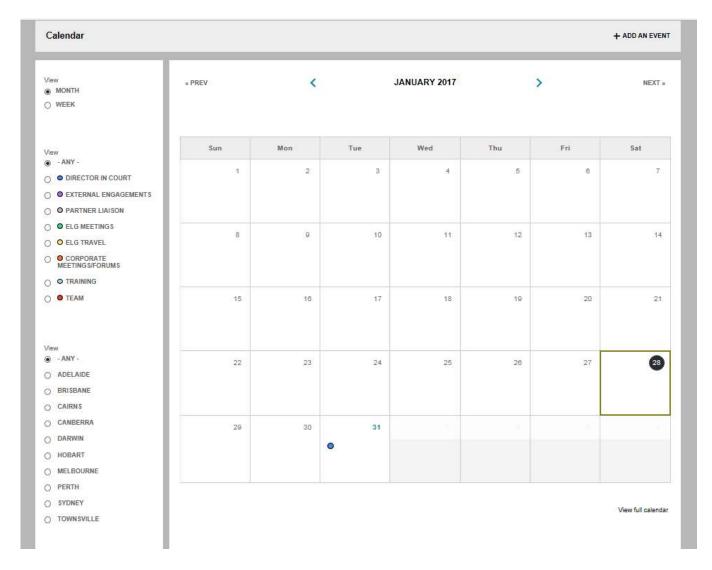








Executive visibility



Manage display





National Practice Areas *

Legal Centre *

Corporate Centre *

Forms and Templates *

Moderate

About us *

Home National Practice Areas Commercial, Financial and Corruption Practice Group

View published

Share this page:

Outline

Add to favourites 🛊

Devel

National Practice Areas

Director Commercial, Financial and Corruption CFC Meeting Minutes and Reports CFC Partner Agencies

Revenue and Benefits Fraud Human Exploitation and Border 🗸 Protection

Illegal Imports and Exports International Assistance and

Specialist Agencies Organised Crime and Counter- V

Terrorism National Business

Improvement Practice Group External Counsel

Legal Subject Matter Experts

National Practice Group News **Bulletin Archive**

Commercial, Financial and Corruption Practice Group

Field display weights

Practice Group Leader - Shane Kirne, Melbourne

New draft

The Commercial, Financial and Corruption (CFC) Practice Group prosecutes serious financial crimes with a focus on offences involving money, corporations, markets and financial services. 'White collar crimes' are typically very difficult to detect, investigate and prosecute but they can have devastating consequences for their victims - honest taxpayers, workers and investors—their families and the community. Broader impacts can include corporate collapses, widespread job losses, dissipation of investor savings, and reduced tax income for infrastructure and other essential public investments. Crimes we prosecute include:

- · offences which threaten the integrity of financial markets, such as insider trading and market manipulation
- · offences involving corporations, such as fraud by directors/officers/employees against a company and other breaches of directors' duties, and trading whilst insolvent
- · offences involving financial services or consumer credit, such as operating an unregistered managed investments scheme and breaches of relevant licensing requirements
- · bribery of foreign public officials and corruption involving Commonwealth money or Commonwealth officials
- · serious cartel offences
- · money laundering, where the money or property being dealt with is the proceeds of a financial crime or is being used as an instrument of a financial
- · offences where a person fails to attend, or give truthful evidence to, an examiner acting on behalf of the Australian Criminal Intelligence Commission.







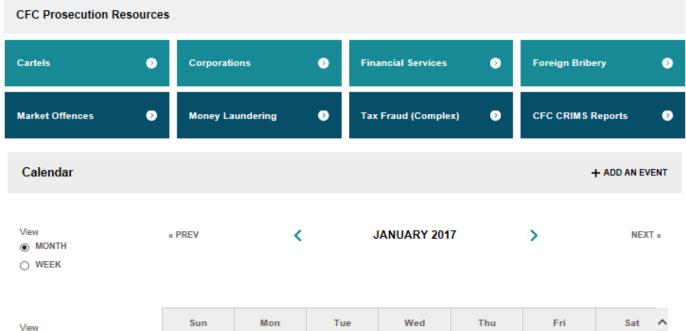
CFC Action Plan DOWNLOAD CFC ACTION PLAN (5)

Vision Statement

The CFC Practice Group will:

- Exemplify professionalism, integrity and sound judgment in all our dealings with partners and stakeholders
- · Build and retain teams of prosecutors who are leaders in their field and whose specialist skills and advice are highly valued by our partners
- · Work proactively with our partners to provide strategic pre-brief advice and engage with policy and legislative processes to enable effective prosecutions
- · Meet new demands and challenges in our work with flexibility and agility
- Deliver consistently high quality prosecution services nationally, including by developing teams of specialist expertise and sharing expertise across jurisdictions
- · Communicate with our partners, Government and the community in ways which build a better understanding of what we do and which contribute to better policy development.

The work of the CFC Practice Group is guided by our vision statement and Branch Action Plan.



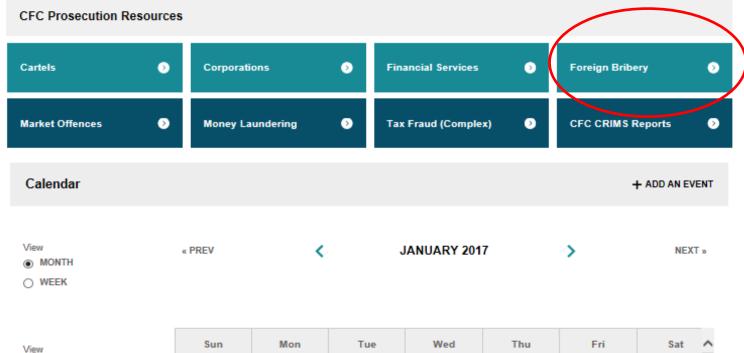


Vision Statement

The CFC Practice Group will:

- · Exemplify professionalism, integrity and sound judgment in all our dealings with partners and stakeholders
- · Build and retain teams of prosecutors who are leaders in their field and whose specialist skills and advice are highly valued by our partners
- · Work proactively with our partners to provide strategic pre-brief advice and engage with policy and legislative processes to enable effective prosecutions
- · Meet new demands and challenges in our work with flexibility and agility
- Deliver consistently high quality prosecution services nationally, including by developing teams of specialist expertise and sharing expertise across
- · Communicate with our partners, Government and the community in ways which build a better understanding of what we do and which contribute to better policy development.

The work of the CFC Practice Group is guided by our vision statement and Branch Action Plan.





Implementation and outcomes

Further work was completed to integrate the site with key business systems enabling the critical work of front line lawyers.

The launch of the site was a success and recognised internally by the amount of sharing and publishing of new content that has been achieved over the first 2 months of use.

In addition the executive of the project were extremely happy with the result and are keen to continually improve the e-Hub into the future.



Questions????

ADELPHI DIGITAL



Get in touch

Ian Laslett
Managing Director

lan.laslett@adelphi.digital

Adelphi Digital Pty Ltd

Unit 119, Level 1, 24 Lonsdale Street, Braddon, 2612 **T:** +61 2 6229 9400

W: adelphi.digital

Follow @adelphi.digital



