



MACQUARIE

Meeting staff needs in flexible work environments

Presentation for Intranets 2015

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New workforce and workplace



Many companies are experiencing a new diverse workforce:

- Different locations
- Constantly mobile

With changing workplaces, we are finding:

- New ways of working
- New ways of collaborating
- Flexibility that suits both the business and the staff member
- Space to concentrate without distractions
- Project team space and hubs
- Virtual offices



Flexible work environments





Identifying useful tools for staff



What are they using – what do they need

- How are staff working?

Work out what things are going to help staff when working in new ways

Find answers to:

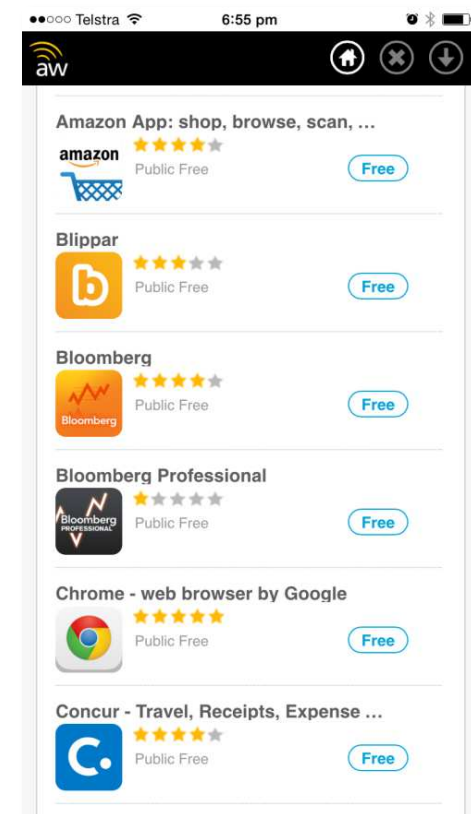
- What are they currently using and how/when is it being used?
 - Analytics from intranet
 - mobile workshops with staff
 - surveys or questionnaires
- What is needed on the go?
- What do staff do to and from work?

Quick wins



Its not always about building something new

- Consider what systems staff are already using on desktop
- Review mobile versions of these applications (Do they work for staff)
- Existing public apps are often easy to use
- Adapt highly used tools
- Ask staff for their suggestions
- Create a competitions (eg “Apps for the Army”)



Sneak peek



Telstra 6:50 pm

Staff search

Staff name

Group

Division

Location

Search

← Swipe left for recent contacts

Telstra 6:51 pm

Staff search

Lari

Peter Lariba
Corporate Operations Group
Manila Office

Ruth Larios
Macquarie Capital
Houston Office

Ben Lariosa
Corporate Operations Group
Manila Office

Done

Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123 space Go

Telstra 6:58 pm

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Next nearest

Telstra 6:50 pm

Recent results

Jane Smith
Financial Man...
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Penny Lane
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Hong Kong...

Peter Parker
Banking and F...
Brisbane O...

Bruce Banner
Corporate Op...
Sydney Offi...

Tony Stark
Banking and F...
Brisbane O...

ent contacts

Version 1.0.40

Tips for getting it done

Business support and delivery

- Consider devices... What are people using, what will be supported by the business
- Partner with Technology
- Partner with Workplace teams (how staff work and what they use)
- Build a business case to show how you can support staff or productivity
 - Analytics
 - Leadership requirements
- Some applications may be obvious and are a good choice to start with
 - What are we already using?



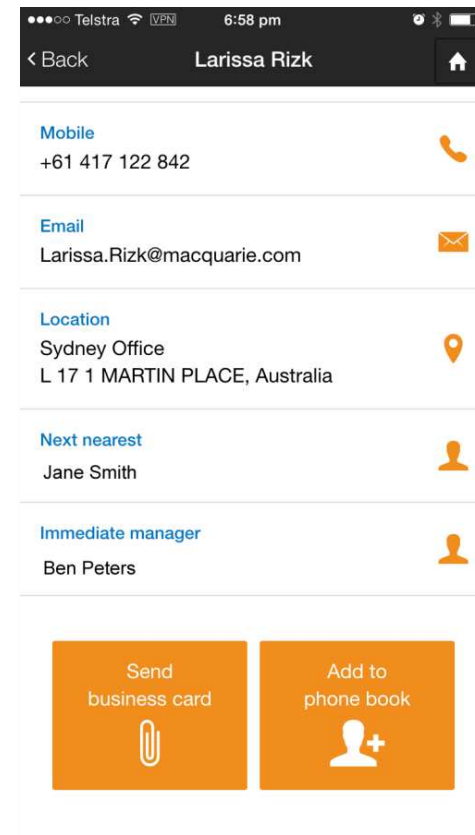
Backwards development



If its simple... Make all versions simple

There may be items in your app that work better that the desktop

- Update desktop functionality to work as simply as the app
- Consider new app features that can be included on desktop
- Listen to feedback and improve as you go





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Questions

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FORWARD thinking