



Step Two DESIGNS

{ Gives you a clear mechanism for resolving content disputes on the homepage}

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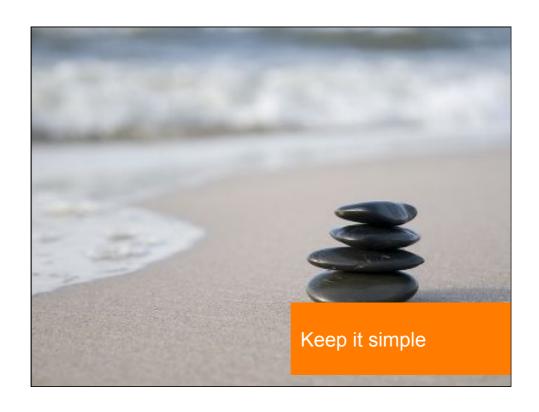
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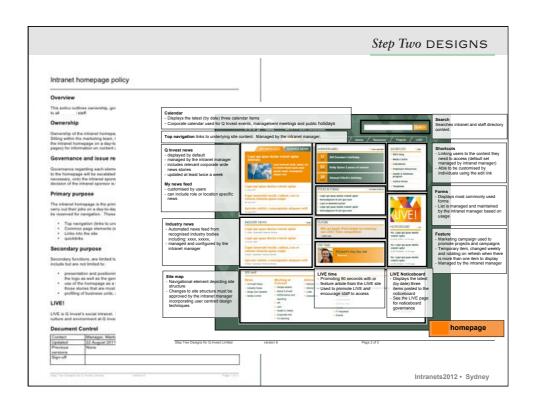
Homepage policy should include

- Primary purpose of the homepage
- Secondary purpose of the homepage
- Various roles and responsibilities of homepage stakeholders and managers
- How disputes will be resolved

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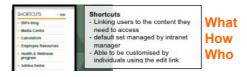




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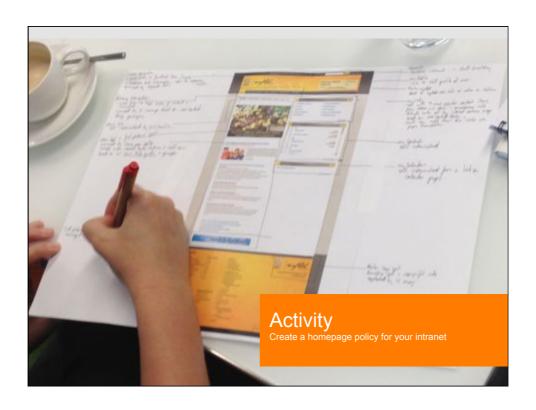
Annotate each section of the homepage

- What (purpose of the element)
- How (it is maintained/governed)
- Who (is responsible)



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