


- Introducing the Basils
- Bringing Basil to life
- What it took
- The made-over Basil
- Basil's features
- Measuring success

Basil the dog



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The real Basil – in all his guises



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Basil's objectives

Basil, should be a vehicle that:

- partners and staff trust and want to use
- makes the right information and tools easy to find and share
- connects our people with our strategy
- connects our people with each other, and
- improves efficiencies.

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Our internal messaging

For more than five long years, Basil's been unloved. He's had no voice. He's had no personality. He's been confused. He's been called "frustrating" and "useless". And he's finally had enough. Frankly, so have we, which is why we've decided to give Basil a complete makeover so he can have what he really wants.



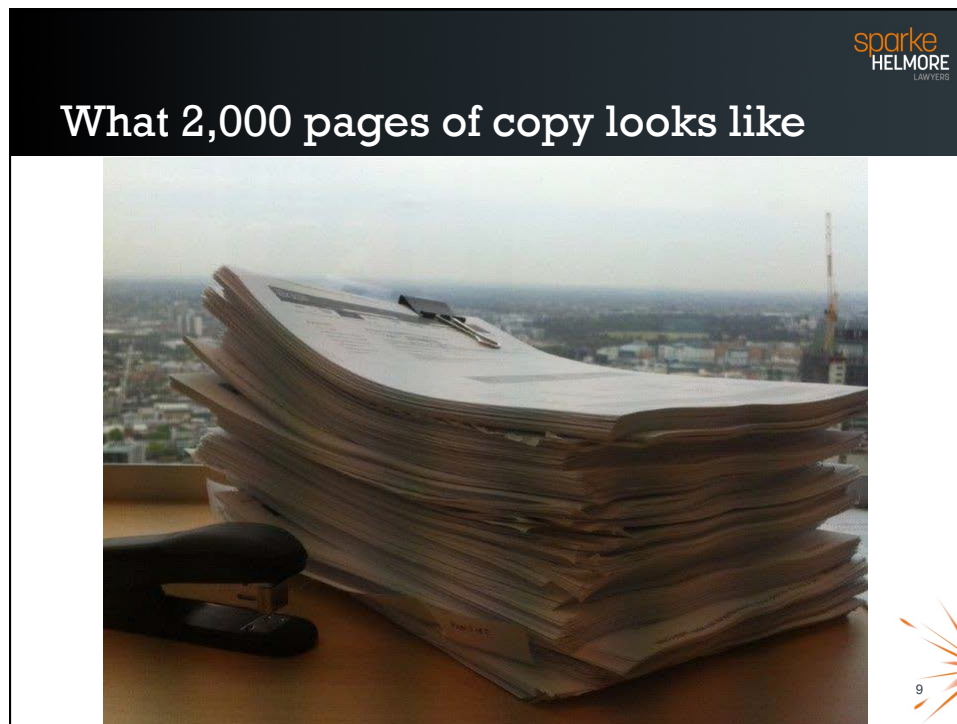
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What Basil wants more than anything

All Basil wants is to help you and be loved - just a little bit - in return. It's his purpose in life. Basil wants you to work him hard so that he can save you time and effort. He wants to be full of the tools and accurate information you need; and he wants you to be able to find them easily. And if he doesn't have what you want, he wants to be able to tell you where to get it. Basil wants to let you know about what's going on and, as a firm, where we're going. He also wants to know what you think and help you tell others too.



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Seven more sleeps! Our new brand is coming on Monday

There were two words that summed up what we unearthed through our brand values workshop—"more attuned". With the brand refresh, these aren't words you'll see us use as a tagline anywhere, but they do stand for what we think we offer and where we want to be.

We will be "more attuned" by demonstration, not statement. What this means is:

- We have substantial and productive relationships with our clients because we earn them.
- We earn them by being more attuned to the goals our clients set and the way they measure successes.
- We earn them by being more attuned to the services our clients need to achieve those successes.

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Seven more sleeps! Our new brand is coming on Monday

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Search Results

Your search for **medical certificate** found 6 results.



Refine results by:

Date Modified:
From / On This Day

To

- Report a sick day? - How do I? - How do I?** (28.0%)
 27 February 2013 | [Monica Infelise](#)
 certificate? You must provide a **medical certificate** for every absence of two or more days... to obtain a **medical certificate**, you must complete a statutory declaration. How do I attach my **medical certificate**? Via Kiosk select the "I have a **medical certificate** for this application" if you have a **medical certificate**, or have completed a statutory declaration, to cover the leave period. Forward
- Report an injury, safety or security issue? - How do I?** (17.0%)
 9 November 2012 | [Sonja Swansborough](#)
 a WorkCover **medical certificate** from the doctor. The WorkCover **medical certificate** may recommend... of an accident. You must forward the WorkCover **medical certificate** and any relevant accounts/receipts to HR... in managing your injury with the support of our insurer. If **medical** attention is required if you injure yourself, seek appropriate **medical** assistance from a first aid officer or the emergency
- Leave - Employee info - Me and my career** (12.0%)
 5 February 2013 | [Monica Infelise](#)
 you leave for the applicable portion of leave applied for. When do I have to supply a **medical certificate**? You must provide a **medical certificate** for every absence of two or more days. A **certificate** may... a **medical**

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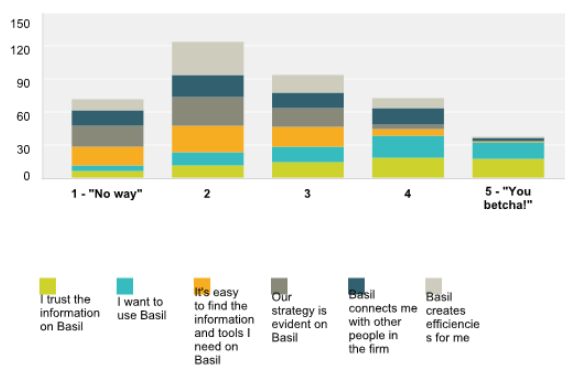
Sharon Stockman
National Communication Manager

Email

Measuring success – the old Basil

Using a scale of 1-5, where 1 is "No way" and 5 is "You betcha!", please rate your agreement with the following statements:

Answered: 66 Skipped: 0

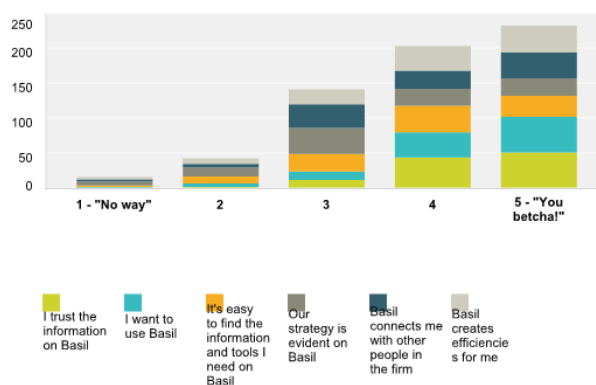


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Measuring success – the made-over Basil

Using a scale of 1-5, where 1 is "No way" and 5 is "You betcha!", please rate your agreement with the following statements:

Answered: 105 Skipped: 0



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