

## Innovative

The intranet innovates to meet ever-changing organisational needs

## Trusted

The intranet is a trusted source of information and business tools

## Productive

The intranet delivers tangible and visible benefits to the organisation and staff

## Useful

The intranet directly supports day-to-day staff and organisational needs

## Pervasive

The intranet supports every staff role and every geographic location

## Usable

The intranet is easy to use and quick to learn for all major staff groups

## Essential

The organisation is not able to function effectively without the intranet

## Collaborative

The intranet supports staff working together effectively and sharing knowledge

## Coherent

A clear and consistent direction, purpose and design underpins the intranet as a whole

## Strategic

The intranet is a strategic platform and environment for the organisation