



# Designing intranets

## Creating sites that work

At last, a definitive textbook for teams given the task of designing or redesigning an intranet. In 275 full-colour pages, a practical hands-on methodology is outlined that ensures that the new site works for staff.

Following a best-practice 'user-centred' approach, and based on a decade's experience, key topics are covered:

- common design mistakes
- understanding staff needs
- defining the intranet brand
- determining what to deliver
- creating new site structure and page layouts
- card sorting, tree testing and usability testing
- designing the intranet homepage
- personalisation and targeting

Richly illustrated throughout with screenshots from a wide range of intranets, this book provides teams with both inspiration and practical answers.

Written by James Robertson, the most prolific author in the world on intranet topics, this book is a must-have for all intranet and project teams.

*(Bundle with **What every intranet team should know** to save even more.)*

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